

« Ensuring lasting protection against
destruction and deterioration for the
tangible and intangible cultural
heritage of humanity »

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Our heritage through 5 continents



Great barrier reef- Australia



African Intangible Cultural Heritage



Colosseum - Italy



Banaue, rice terraces- Philippines



Incas roads - South America

I) What is heritage? (1/2)

5 main Conventions (UNESCO)

- 1) Convention for the Protection of Cultural Property in the Event of Armed Conflict (1954), The Hague
- 2) Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property (1970), Paris
- 3) Convention concerning the Protection of World Cultural and Natural Heritage (1972), Paris
- 4) Convention on the Protection of Underwater Cultural Heritage (2001), Paris
- 5) Convention for the Safeguarding of the Intangible Cultural Heritage (2003), Paris

I) What is heritage? (2/2)

- Heritage is:

- An evolutive notion
- Not only the prerogative of UNESCO (ICCROM, ICOMOS, UICN, ICOM, IFLA, Blue Shield,...)
- Difficult to comprehend: definitions complement and enrich each other
- Identity, legacy, traditions, history

Finally, safeguarding our Heritage means protecting mankind

II) 9 Challenges - 9 priorities

- MASS TOURISM
- ARMED CONFLICTS AND TERRORISM
- LOOTING AND ILLICIT TRAFFICKING
- POPULATION GROWTH AND URBANISATION
- LACK OF AWARENESS
- RESTORATION
- GLOBALISATION
- CLIMATE CHANGE
- LACK OF OR INSUFFICIENT REGISTRATION BY SOME COUNTRIES

II) MASS TOURISM (1/5)



Queue in Angkor Wat

II) MASS TOURISM (2/5)

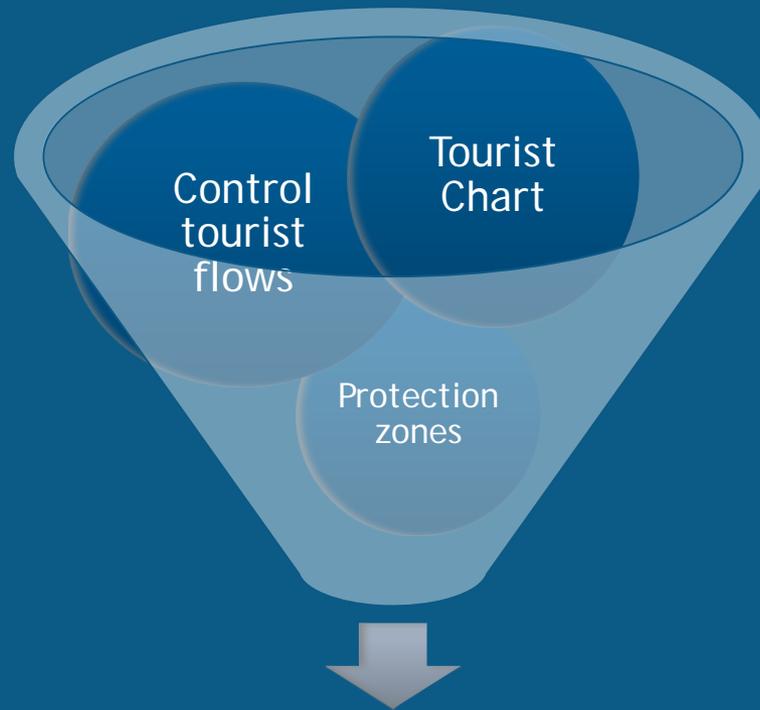
- Challenge
 - Tourism becomes destructive
 - Visit conditions (noise, crowding, selfies,...)
 - Tourist services multiply



Angkor

II) MASS TOURISM (3/5)

Recommendations



But also: Language training of guards ; entry prices (?)

II) MASS TOURISM (4/5)



Graffiti - Luxor (Egypt)



MoMA Museum (United States)



Great wall of China (China)



Tower of Pisa (Italy)



The Louvre Museum (France)



Angkor (Cambodia)

II) ARMED CONFLICTS AND TERRORISM(1/4)



Palmyra

II) ARMED CONFLICTS AND TERRORISM(2/4)

- Challenge
 - Collateral damage/incident
 - Looting
 - Cultural cleansing: deliberate destruction (IS)



The Mausoleum of Al-Chaab Al Dahmani - Libya

II) ARMED CONFLICTS AND TERRORISM(3/4)

Recommendations



But also: preventive approach,
inclusion of the protection of heritage
in peace-keeping operations

II) ARMED CONFLICTS AND TERRORISM(4/4)



Timbuktoo manuscripts - Mali



Buddhas of Bamiyan,
Afghanistan



Yemeni heritage destroyed- Yemen

II) LOOTING AND ILLICIT TRAFFICKING(1/4)



Museum of Baghdad

II) LOOTING AND ILLICIT TRAFFICKING(2/4)

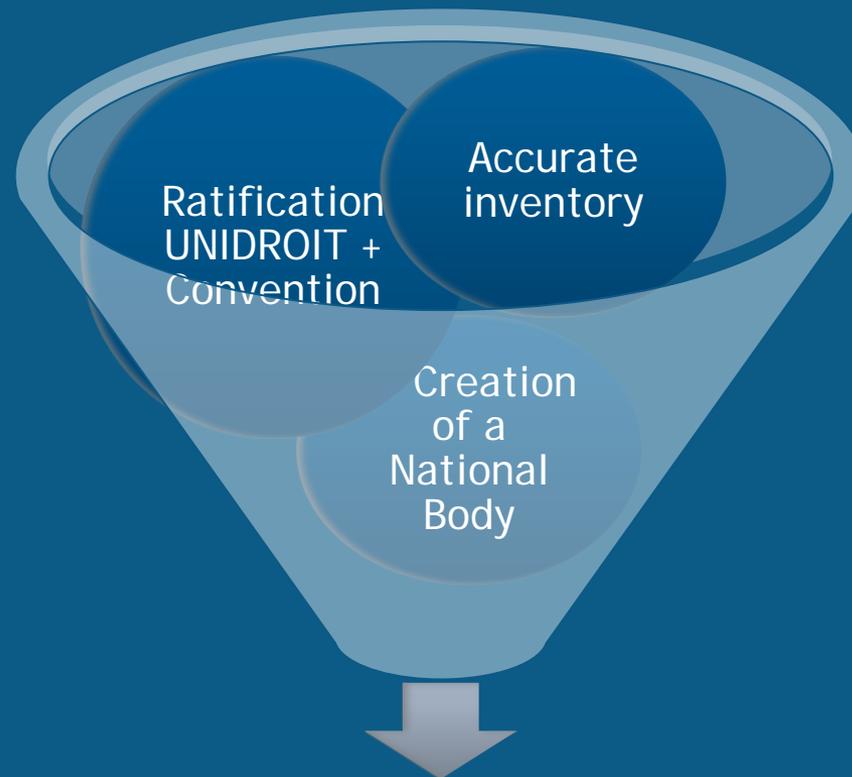
- Challenge
 - Political instability
 - Source of income
 - Laundering of items



Tanzania,
Poaching for ivory

II) LOOTING AND ILLICIT TRAFFICKING(3/4)

Recommendations



But also : Regular studies based on the inventory ; police
and custom forces ; monitoring of suspicious Internet sales
; effective monitoring of sites

II) LOOTING AND ILLICIT TRAFFICKING (4/4)



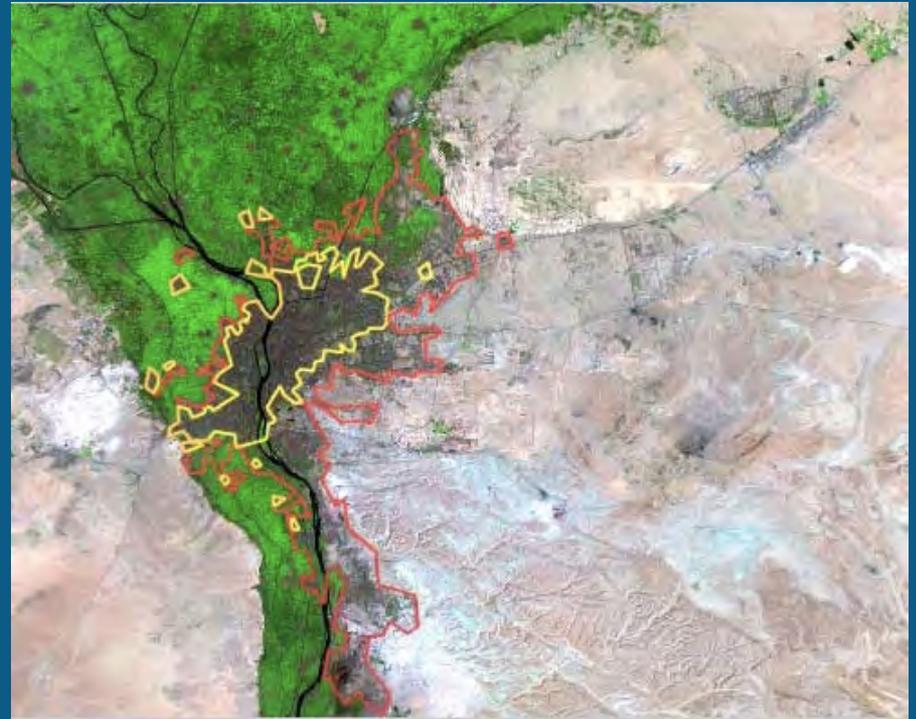
Looting of Cairo Museum (Egypt)



Poaching rhinoceros



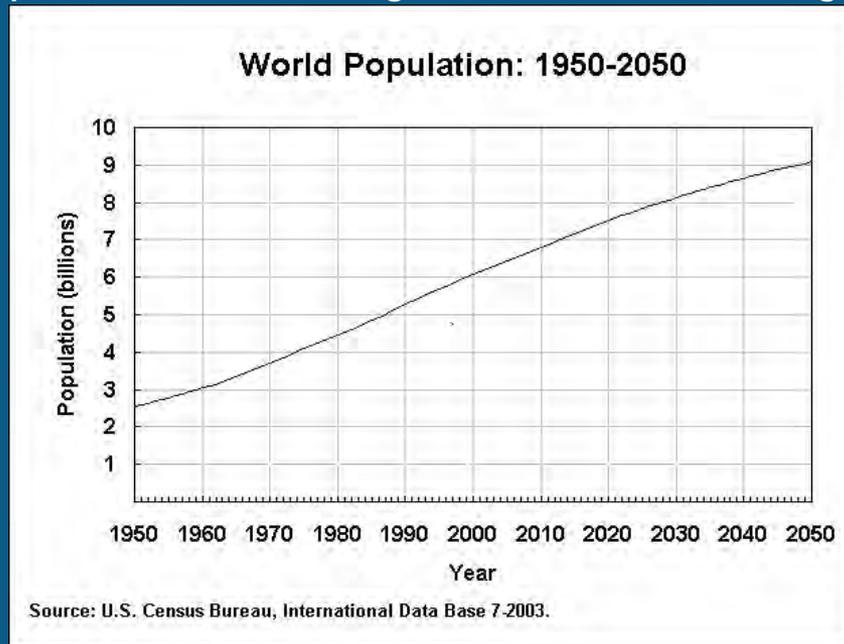
II) POPULATION GROWTH AND URBANISATION (1/4)



Expansion of Cairo : in yellow, boundaries of the city in 1968 ; in red, boundaries in 2008

II) POPULATION GROWTH AND URBANISATION (2/4)

- Challenge
 - Rapid urbanisation of tourist areas
 - Promotion of new tertiary activities over previous ones
 - Significant impact on the intangible cultural heritage



II) POPULATION GROWTH AND URBANISATION (3/4)

Example 1 : Population density of Virunga national Park - Democratic Republic Congo

	<u>Population per km2 :</u>
1925	5
2000	Around 100

Example 2 : Jing'an Temple in Shanghai



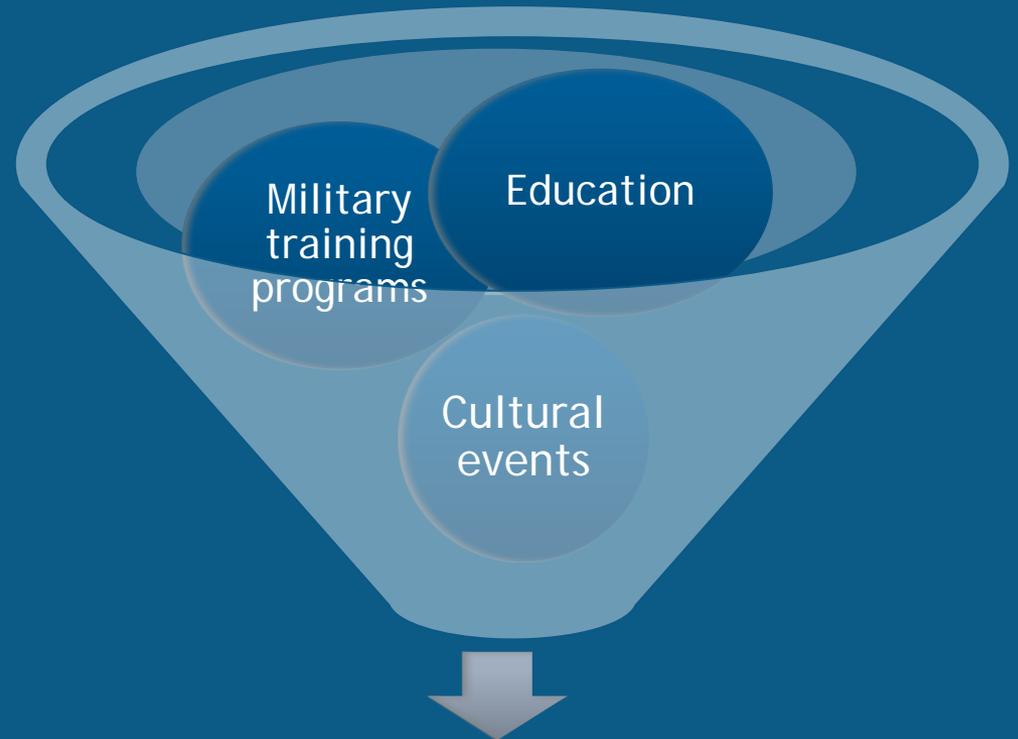
II) POPULATION GROWTH AND URBANISATION (4/4)

Recommendations



II) LACK OF AWARENESS (1/1)

Recommendations



But also : promotion of citizen participation

II) LACK OF AWARENESS (1/1)



DO'S &
DON'TS
IN LAOS



Inca wall - Peru

II) RESTORATION (1/4)



Restored Ecce Homo in Spain

II) RESTORATION (2/4)

- Challenges
 - Restoration techniques
 - Symbolic value - materiality
 - « Second life » - reconciliation



Inle Lake -
stupas -
Myanmar

Before and
after
restoration

II) RESTORATION (3/4)



Old town in Warsaw



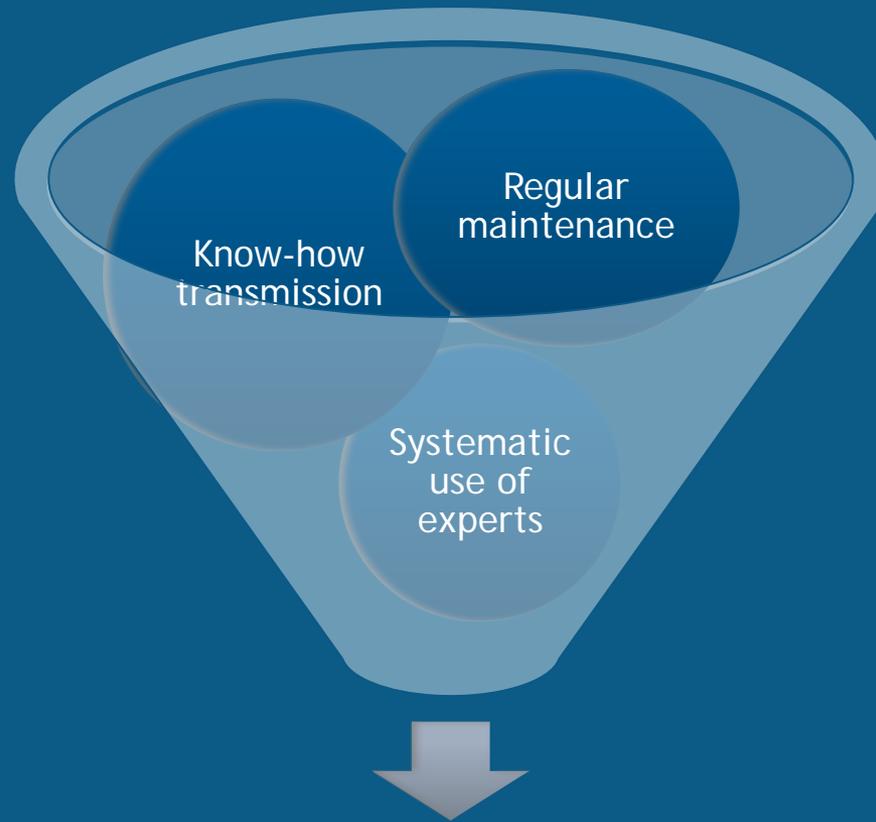
Intangible cultural heritage - Africa



Bagan - Myanmar

II) RESTORATION (4/4)

Recommendations



II) GLOBALISATION (1/1)



Challenge :

- Heritage as a consumption tool
- Heritage museumisation
- Culture as folklore
- « Homogeneisation » of Old towns

Recommendations :

(?) to be discussed

II) GLOBALISATION (1/1)



McDonald's (Ireland 1° and China 2°)



II) CLIMATE CHANGE (1/4)

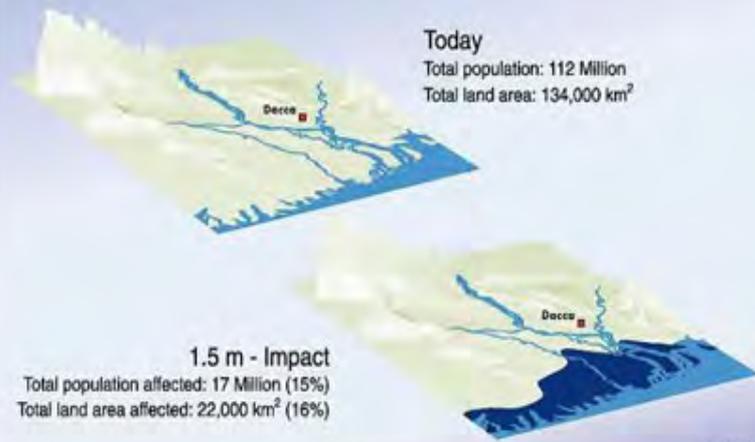


St Mark's Square - flooding in 2008 - Venice

II) CLIMATE CHANGE (2/4)

- Challenge
 - Potential threats on heritage
 - Snowball effect with mass tourism
 - Descriptive approach -> need for concrete actions

Potential impact of sea-level rise on Bangladesh



GREEN
Armedal

Source: UNEP/GRID Geneva; University of Dhaka; JRC Munich; The World Bank; World Resources Institute, Washington D.C.

100
PLACES TO GO BEFORE THEY
DISAPPEAR



II) CLIMATE CHANGE (3/4)



Rice fields - Madagascar



Dryness



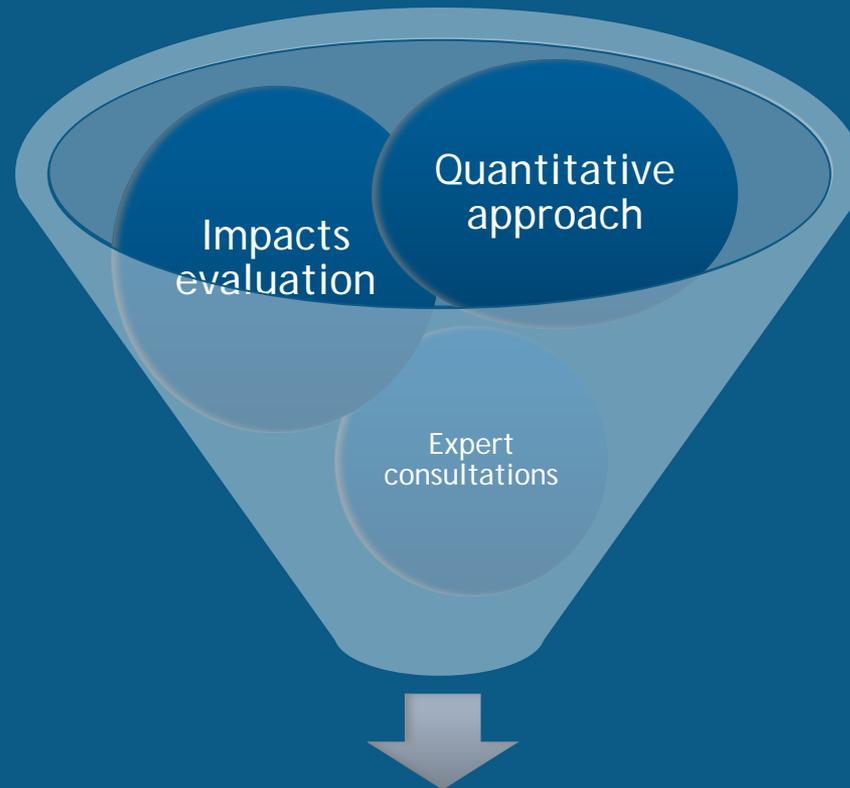
Flooding - Cambodia



Pompeii

II) CLIMATE CHANGE (4/4)

Recommendations



But also : comprehensive approach of
Heritage in its global environment

II) LACK OF OR INSUFFICIENT REGISTRATION BY SOME COUNTRIES (1/2)



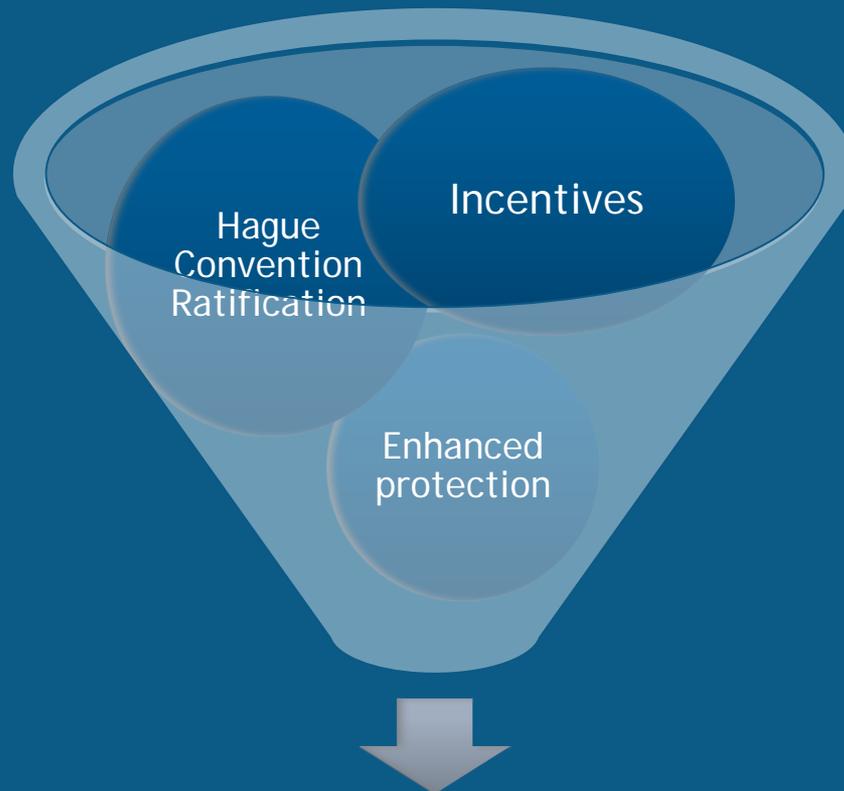
Challenge :

- **Absence of incentives**
- **Balance between geographical areas**
- **Logistical and financial support**
- **Protection needed beyond the scope of the List**
- **Selective recognition**

Exemples : Angola, Burundi, Equatorial Guinea

II) LACK OF OR INSUFFICIENT REGISTRATION BY SOME COUNTRIES (2/2)

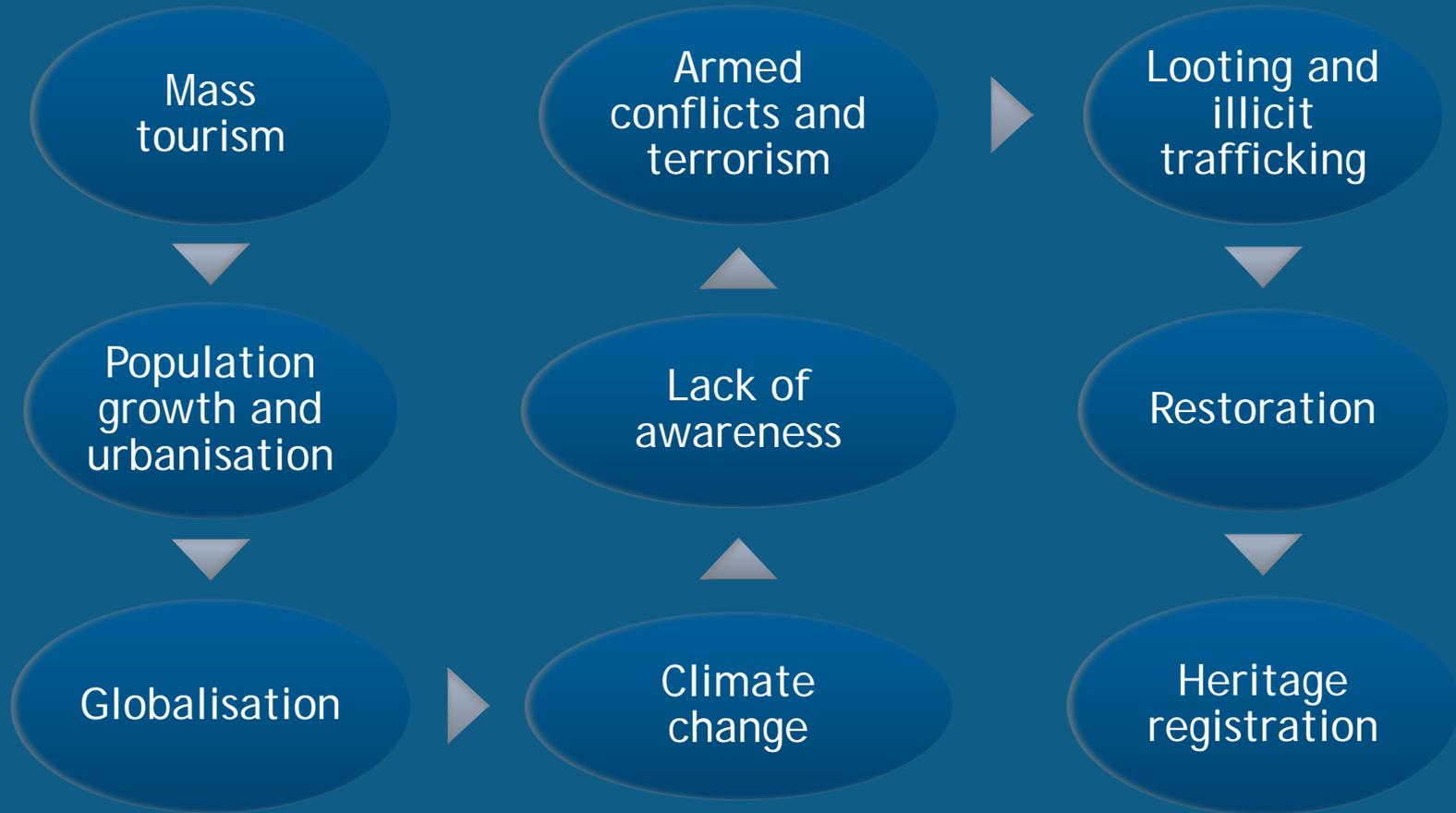
Recommendations



But also : exchange of good practices

9 challenges, one goal :

ensuring lasting protection for our Heritage





9 Challenges



31
Recommendations



1 Report

More details?

The full report is
available in the
room !



Thank you for your
attention and
participation !

See you in Lusaka !