Ensuring lasting protection against destruction and deterioration for the tangible and intangible cultural heritage of humanity
Our heritage through 5 continents

Great barrier reef - Australia
African Intangible Cultural Heritage

Colosseum - Italy
Banaue, rice terraces - Philippines
Incas roads - South America
I) What is heritage? (1/2)

5 main Conventions (UNESCO)


3) Convention concerning the Protection of World Cultural and Natural Heritage (1972), Paris


5) Convention for the Safeguarding of the Intangible Cultural Heritage (2003), Paris
1) What is heritage? (2/2)

- **Heritage is:**
  - An *evolutive* notion
  - Not only the prerogative of UNESCO (ICCROM, ICOMOS, UICN, ICOM, IFLA, Blue Shield,...)
  - Difficult to comprehend: definitions complement and enrich each other
  - Identity, legacy, traditions, history

*Finally, safeguarding our Heritage means protecting mankind*
II) 9 Challenges - 9 priorities

- MASS TOURISM
- ARMED CONFLICTS AND TERRORISM
- LOOTING AND ILLICIT TRAFFICKING
- POPULATION GROWTH AND URBANISATION
- LACK OF AWARENESS
- RESTORATION
- GLOBALISATION
- CLIMATE CHANGE
- LACK OF OR INSUFFICIENT REGISTRATION BY SOME COUNTRIES
II) MASS TOURISM (1/5)

Mass tourism

Queue in Angkor Vat

http://www.veroeddy.be/asie/cambodge/angkor
II) MASS TOURISM (2/5)

- Challenge
  - Tourism becomes destructive
  - Visit conditions (noise, crowding, selfies,...)
  - Tourist services multiply
II) MASS TOURISM (3/5)

Recommendations

But also: Language training of guards; entry prices (?)
II) MASS TOURISM (4/5)

Graffiti - Luxor (Egypt)

Great wall of China ('China')

MoMA Museum (United States)

Tower of Pisa (Italy)

The Louvre Museum (France)

Angkor (Cambodia)
II) ARMED CONFLICTS AND TERRORISM (1/4)

http://www.20minutes.fr/monde/1679511-20150904-syrie-cite-antique-palmyre-bientot-reduite-poussiere-daesh
II) ARMED CONFLICTS AND TERRORISM (2/4)

- Challenge
  - Collateral damage/incident
  - Looting
  - Cultural cleansing: deliberate destruction (IS)

The Mausoleum of Al-Chaab Al Dahmani - Libya

II) ARMED CONFLICTS AND TERRORISM (3/4)

Recommendations

- Ratification of The Hague Convention
- Systematic prosecution
- Museum staff training
- But also: preventive approach, inclusion of the protection of heritage in peace-keeping operations
II) ARMED CONFLICTS AND TERRORISM (4/4)

Timbuktoo manuscripts - Mali

Buddhas of Bamiyan, Afghanistan

Yemeni heritage destroyed - Yemen
II) LOOTING AND ILLICIT TRAFFICKING (1/4)

Looting and illicit trafficking

Museum of Baghdad

http://boutique.arte.tv/f1067-memoirevoleemuseebagdad
II) LOOTING AND ILLICIT TRAFFICKING (2/4)

- Challenge
- Political instability
- Source of income
- Laundering of items

Tanzania, Poaching for ivory

http://www.lemonde.fr/afrique/article/2014/05/09/les-elephants-pourraient-disparaître-de-tanzanie-dans-sept-ans_4414382_3212.html
But also: Regular studies based on the inventory; police and custom forces; monitoring of suspicious Internet sales; effective monitoring of sites.
II) LOOTING AND ILLICIT TRAFFICKING (4/4)

Looting of Cairo Museum (Egypt)

Poaching rhinoceros
II) POPULATION GROWTH AND URBANISATION (1/4)

Expansion of Cairo: in yellow, boundaries of the city in 1968; in red, boundaries in 2008

II) POPULATION GROWTH AND URBANISATION (2/4)

- **Challenge**
  - Rapid urbanisation of tourist areas
  - Promotion of new tertiary activities over previous ones
  - Significant impact on the intangible cultural heritage
II) POPULATION GROWTH AND URBANISATION (3/4)

Example 1: Population density of Virunga national Park - Democratic Republic Congo

<table>
<thead>
<tr>
<th>Year</th>
<th>Population per km²</th>
</tr>
</thead>
<tbody>
<tr>
<td>1925</td>
<td>5</td>
</tr>
<tr>
<td>2000</td>
<td>Around 100</td>
</tr>
</tbody>
</table>

Example 2: Jing’an Temple in Shanghai
II) POPULATION GROWTH AND URBANISATION (4/4)

Recommendations

Particular attention on urban projects
II) LACK OF AWARENESS (1/1)

Lack of awareness

Recommendations
- Military training programs
- Education
- Cultural events

But also: promotion of citizen participation
II) LACK OF AWARENESS (1/1)
II) RESTORATION (1/4)

Restoration

Restored Ecce Homo in Spain
II) RESTORATION (2/4)

- **Challenges**
  - Restoration techniques
  - Symbolic value - materiality
  - « Second life » - reconciliation

Inle Lake - stupas - Myanmar
Before and after restoration
II) RESTORATION (3/4)

Old town in Warsaw

Intangible cultural heritage - Africa

Bagan - Myanmar
II) RESTORATION (4/4)

Recommendations

- Systematic use of experts
- Regular maintenance
- Know-how transmission
II) GLOBALISATION (1/1)

**Challenge:**
- Heritage as a consumption tool
- Heritage museumisation
- Culture as folklore
- « Homogeneisation » of Old towns

**Recommendations:**

(?) to be discussed
II) CLIMATE CHANGE (1/4)

St Mark’s Square - flooding in 2008 - Venice

http://www.notre-planete.info/actualites/actu_3326_venise_inondation.php
II) CLIMATE CHANGE (2/4)

- **Challenge**
  - Potential threats on heritage
  - Snowball effect with mass tourism
  - Descriptive approach -> need for concrete actions
II) CLIMATE CHANGE (3/4)

- Rice fields - Madagascar
- Flooding - Cambodia
- Dryness
- Pompeii
Recommendations

But also: comprehensive approach of Heritage in its global environment
II) LACK OF OR INSUFFICIENT REGISTRATION BY SOME COUNTRIES (1/2)

Challenge:

- Absence of incentives
- Balance between geographical areas
- Logistical and financial support
- Protection needed beyond the scope of the List
- Selective recognition

Exemples: Angola, Burundi, Equatorial Guinea
II) LACK OF OR INSUFFICIENT REGISTRATION BY SOME COUNTRIES (2/2)

Recommendations

But also: exchange of good practices
9 challenges, one goal: ensuring lasting protection for our Heritage

- Mass tourism
- Armed conflicts and terrorism
- Looting and illicit trafficking
- Population growth and urbanisation
- Lack of awareness
- Restoration
- Globalisation
- Climate change
- Heritage registration
9 Challenges

31 Recommendations

1 Report

More details?

The full report is available in the room!
Thank you for your attention and participation!

See you in Lusaka!