



Joint IPU-ASGP conference, in partnership with the IFLA section on Parliamentary Libraries and Research Services and the Global Centre for ICT in Parliament¹

Parliamentary representation and communication, and the role of social media

26 October 2012, Quebec City (Canada)

Room 2000 A, Level 2

Agenda

09.00-09.30	<p>Opening of the conference</p> <ul style="list-style-type: none">• Anders B. Johnsson, Secretary General, Inter-Parliamentary Union• Marc Bosc, President, Association of Secretaries General of Parliament• John Pullinger, Chair, IFLA section on Parliamentary Libraries and Research Services• Gherardo Casini, Global Centre for ICT in Parliament <p>Followed by a briefing on the work of the IPU's Third Standing Committee on <i>The use of media, including social media, to enhance citizen engagement and democracy</i></p> <ul style="list-style-type: none">• Mmamoloko Kubayi, Member of the National Assembly, South Africa
09.30-10.30	<p>Social media and parliamentarians: risks and benefits for representation</p> <p>An exchange between parliamentarians, facilitated by a moderator who will invite panellists to share their personal experience in using social media.</p> <p>After an initial series of questions to parliamentarians who are actively engaging on Facebook and Twitter, all participants are invited to participate in the discussion.</p> <p>Panelists:</p> <ul style="list-style-type: none">• Blaine Calkins, Member of the House of Commons, Canada• Satsuki Eda, Member of the House of Councillors, Japan• Monica Green, Member of the Riksdag, Sweden• Victoria Mata, Member of the National Assembly, Venezuela• Trevor Ó Clochartaigh, Member of Seanad Éireann, Ireland
10.30-11.30	<p>Practical workshop on using social media</p> <p>A 'hands-on' session where participants respond to messages posted to a fictional parliament, using social media tools specially created for the session.</p> <p>Facilitator: Andy Williamson</p>
	<p><i>Coffee break</i></p>

11.45-13.00	<p>Social media and citizens: are parliaments ready?</p> <p>The unique feature of social media is that it is a simultaneous conversation between many people. Are parliaments ready to interact with citizens in this way?</p> <p>How can the parliamentary administration create an institutional 'voice' for parliament on social networks, without straying beyond its proper role? How does parliament 'listen' to citizens on social media? Is parliament ready to use public input from social media in its regular business of legislating and oversight?</p> <p>Facilitator: Andy Williamson</p>
	<p><i>Lunch</i></p>
14.00-15.00	<p>Demonstration of parliamentary innovations</p> <p>One-third of parliaments are already using social media, according to the World e-Parliament Report 2012. This session presents some innovations from those parliaments that have gained experience in this area.</p> <ul style="list-style-type: none">• John Pullinger, Director, Information Services, House of Commons, United Kingdom• Rogério Teixeira, Adolfo Furtado, Director General, Chamber of Deputies, Brazil• Andrés Segovia, Secretary General, National Assembly, Ecuador
15.00-16.15	<p>Review of draft Guidelines/key questions on parliaments and social media</p> <p>The IPU, in partnership with the ASGP, IFLA and the Global Centre for ICT in Parliament, is drafting social media guidelines for parliaments, based on good practices. The final session will allow participants to discuss and propose amendments to the draft guidelines, available at http://www.ipu.org/splz-e/asgp12.htm.</p> <p>Facilitator: Andy Williamson</p>
16.30	<p>Closing of the conference</p>