



*Working to Prevent Violence against Women*



**UNDP, UNFPA, UNIFEM & UNV**  
**Regional Joint Programme**  
**for Asia and the Pacific**

# Engaging men and boys to prevent violence against women

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# Why involve boys and men in violence prevention?

1. Lack of **measured decrease** in prevalence of VAW in Asia-Pacific
2. Men are overwhelmingly the perpetrators of VAW, and the beneficiaries of gender inequalities...and **must be involved in stopping violence** in the future
3. Research shows boys and men can be positive agents for change and many boys and men condemn violence, but are **not yet** involved in prevention



# What is men's involvement?

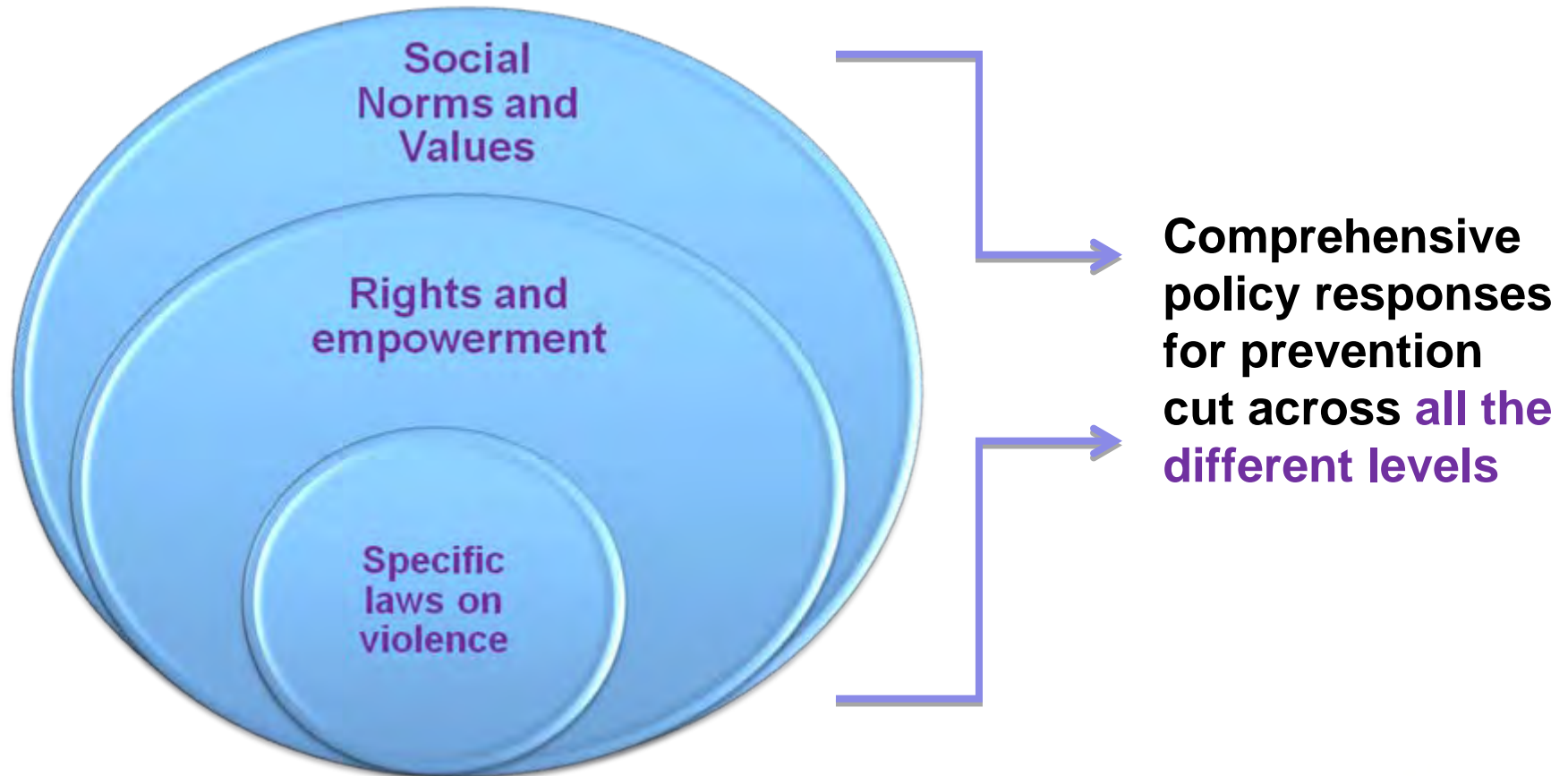


- Engaging boys and men alongside women and girls is a **STRATEGY** of violence prevention...
- The **GOAL** is ending violence and a more just, peaceful and equitable world for all “**Gender Justice**”
- The strategy is **NEVER** to work with boys and men alone. Gender is **RELATIONAL**...so the strategy **addresses the unequal power relations** among women and men

# Findings from effective work with men and boys in Asia

- **Gender Relational** approaches
- **Critical reflection** about masculinity and gender norms that reinforce men's power
- **Positive roles** and non-violent forms of conflict resolution in intimate relationships
- Connections to the **larger environment...** family, friends, school, media, etc

# Broadening violence prevention public policy



# Policy interventions involving perpetrators

- Evidence from region on prevalence rates and men's reporting use of violence
- Looking beyond incarceration to other forms of public policy responses
- Global models of public policy that support mitigation other than criminalization (eg. Germany, China, Australia)



# Suggestions for legislative action

1. Promote research on **prevalence and root causes of violence**
2. Fund **Prevention Campaigns** – focusing on selected target groups using positive messages
3. **Support effective local interventions:**  
Promote socially relevant and supportive roles for men through effective trainings and group education projects





# Suggestions for action

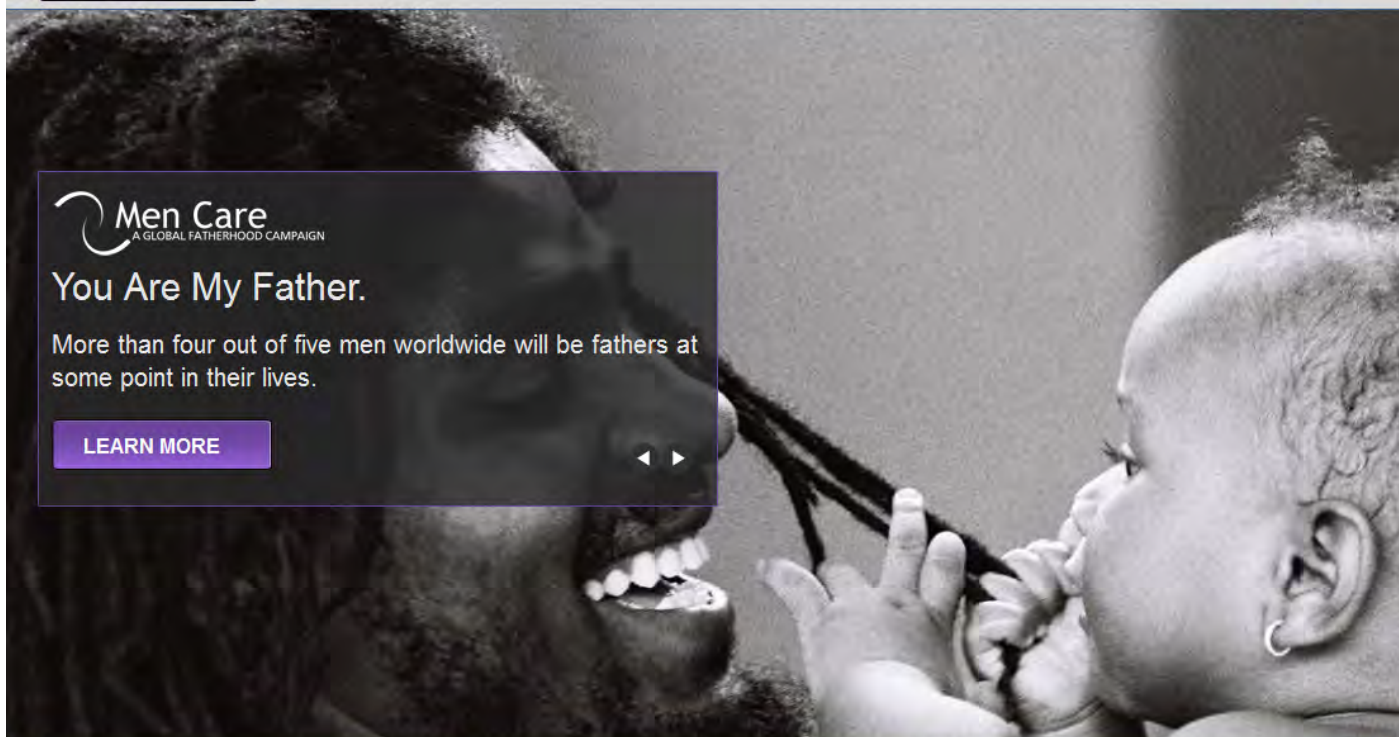
- 4. Be Role Models:** Join parliamentary committees on VAW; Speak out in public and to peers; Promote awareness campaigns
- 5. Promote policies that support the women's empowerment, healthy relationships and more diverse and supportive roles for men**
- 6. Implement policies to reduce corporal punishment of children – and end inter-generational violence**



# Suggestions for action


**7. Make public spaces safer to improve safety and security of women**

**8. Promote men's involvement in caregiving:**  
through campaigns, labour policies & workplace incentives to encourage men to provide care at home and women to excel at work

# Suggestions for action



Get Started  

  
**Men Care**  
A GLOBAL FATHERHOOD CAMPAIGN

**You Are My Father.**

More than four out of five men worldwide will be fathers at some point in their lives.

[LEARN MORE](#)

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<h3>About the Global Campaign</h3> <p><b>Why "You Are My Father?"</b> We want to encourage fathers to see themselves the way that their children see them: to see their power and their potential, their importance and their responsibilities. Learn what a difference it can make.</p> <p><a href="#">+ Learn More</a></p>	<h3>Ready to get started?</h3> <p><b>This is an open-source global campaign.</b> MenEngage, Promundo and Sonke invite interested NGOs, businesses and governments – and individual men and women – to become part of the "You are my Father" campaign.</p> <p><a href="#">+ Learn More</a></p>	<h3>The first Men Care campaign</h3> <p><b>Launch in South Africa. Brazil, India and others to follow in the months ahead</b> Men Care was kicked off in South Africa on August 10, 2011 by Sonke Gender Justice Network, in partnership with Promundo and the Men Engage Alliance.</p> <p><a href="#">+ Learn More</a></p>
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# Thank you!



[www.partners4prevention.org](http://www.partners4prevention.org)

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