Working to Prevent Violence against Women

UNDP, UNFPA, UNIFEM & UNV
Regional Joint Programme for Asia and the Pacific
Engaging men and boys to prevent violence against women

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Why involve boys and men in violence prevention?

1. Lack of measured decrease in prevalence of VAW in Asia-Pacific

2. Men are overwhelmingly the perpetrators of VAW, and the beneficiaries of gender inequalities...and must be involved in stopping violence in the future

3. Research shows boys and men can be positive agents for change and many boys and men condemn violence, but are not yet involved in prevention
What is men’s involvement?

- Engaging boys and men alongside women and girls is a STRATEGY of violence prevention…

- The GOAL is ending violence and a more just, peaceful and equitable world for all “Gender Justice”

- The strategy is NEVER to work with boys and men alone. Gender is RELATIONAL…so the strategy addresses the unequal power relations among women and men.
Findings from effective work with men and boys in Asia

- Gender Relational approaches
- Critical reflection about masculinity and gender norms that reinforce men’s power
- Positive roles and non-violent forms of conflict resolution in intimate relationships
- Connections to the larger environment... family, friends, school, media, etc
Broadening violence prevention public policy

Comprehensive policy responses for prevention cut across all the different levels

- Social Norms and Values
- Rights and empowerment
- Specific laws on violence
Policy interventions involving perpetrators

- Evidence from region on prevalence rates and men’s reporting use of violence

- Looking beyond incarceration to other forms of public policy responses

- Global models of public policy that support mitigation other than criminalization (eg. Germany, China, Australia)
Suggestions for legislative action

1. Promote research on prevalence and root causes of violence

2. Fund Prevention Campaigns – focusing on selected target groups using positive messages

3. Support effective local interventions: Promote socially relevant and supportive roles for men through effective trainings and group education projects
Suggestions for action

4. **Be Role Models:** Join parliamentary committees on VAW; Speak out in public and to peers; Promote awareness campaigns

5. Promote policies that support the **women’s empowerment, healthy relationships and more diverse and supportive roles for men**

6. Implement policies to **reduce corporal punishment of children** – and end inter-generational violence
7. Make public spaces safer to improve safety and security of women

8. Promote men’s involvement in caregiving: through campaigns, labour policies & workplace incentives to encourage men to provide care at home and women to excel at work
Suggestions for action

You Are My Father.
More than four out of five men worldwide will be fathers at some point in their lives.

About the Global Campaign
Why "You Are My Father?"
We want to encourage fathers to see themselves the way that their children see them: to see their power and their potential, their importance and their responsibilities. Learn what a difference it can make.

- Learn More

Ready to get started?
This is an open-source global campaign. MenEngage, Promundo and Staats invite interested NGOs, businesses and governments – and individual men and women – to become part of the "You are my Father" campaign.

- Learn More

The first Men Care campaign
Launch in South Africa, Brazil, India and others to follow in the months ahead
Men Care was launched in South Africa on August 10, 2011 by MenEngage, Justice Network in partnership with Promundo and the MenEngage Alliance.

- Learn More
Thank you!

www.partners4prevention.org

www.engagingmen.net

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